

Committee of the Republic of Bashkortostan for UNESCO
The UNEVOC Center in the Russian Federation
**Bashkir Institute of Social Technologies (branch of) EUP VO «Academy of Labor
and Social Relations»**

INFORMATION LETTER

about the II International Olympiad
on Strategic Management

The Committee of the Republic of Bashkortostan for UNESCO (hereinafter the Committee), the UNEVOC Center in the Russian Federation (hereinafter the Center), Bashkir Institute of Social Technologies (branch of) EUP VO «Academy of Labor and Social Relations» (hereinafter – BIST) invite students of grades 9 and 11, junior and senior students of colleges and universities of Russia and foreign countries to take part in the II International Olympiad on Strategic Management using the computer business game «Business Course: MAXIMUM» (hereinafter the Olympiad), which will be held on 29 November 2024, **offline** and **online** forms.

The purpose of the event is the formation of economic culture and modern economic thinking among schoolchildren and students.

Each participant fills out an application for participation in the Olympiad (Appendix No. 1), which must be sent along with a receipt for payment of the registration fee by **November 27, 2024** by e-mail: kafedra.economiki.it@mail.ru.

After confirmation of registration, participants receive **instructions** on how to complete the game by e-mail (specified in the application).

The order of the Olympiad in **online form**:

1. After registration of participants, the head/ supervisor of the team(s) from the educational institution receives instructions by e-mail to connect the computers of the educational institution to remote access.

2. On **November 29**, through remote access to a computer, **the Olympiad** will be held in **online form**.

The procedure for conducting the Olympiad in **offline form**:

1. **The Olympiad will be held on November 29 at 10.00 a.m.**

2. **Registration** of offline participants starts at **9.30 a.m.**

3. The Olympiad is held at the **address**: Ufa, Prospekt Oktyabrya, 74/2. Bashkir Institute of Social Technologies (branch of) EUP VO «Academy of Labor and Social Relations» (bus stop «Railway hospital»).

The summing up and awarding of the winners will take place on **November 30, 2024**.

All participants are awarded electronic certificates.

The winners of the Olympiad are awarded with diplomas.

The **heads/curators** of the educational institution receive **Letters of Thanks**.

The registration fee of the participants is 250 rubles. Payment by bank details or by QR-code.

QR-code for payment



Payment details:

Full name: Bashkir Institute of Social Technologies (branch) Educational institution of trade unions of higher education «Academy of Labor and Social Relations».

Abbreviated name: BIST (branch of) EUP VO «ATiSO».

S/a 40703810906020000018

In Bashkir OSB No. 8598 of Ufa

BIK 048073601

L/a 30101810300000000601

INN 7729111625

KPP 027643001

The purpose of the payment is the registration fee for participation in the Olympiad «Business course: Maximum». Specify the full name of the participant.

Contact person: Olga Nikolaevna Grishchenko, Head of the Department of Economics and Information Technology, tel.: +7(917) 371 75 70;

e-mail: kafedra.economiki.it@mail.ru

The Organizing Committee

APPLICATION

for participation in the II International Olympiad on Strategic Management using the computer business game «Business course: MAXIMUM» among students of schools, colleges and universities:

Participant	Surname
	Name
	Patronymic name (if any)
The form of participation in the Olympiad	Offline/ online
Place of residence of the participant	country
	region
	city (settlement)
Place of study (full name of the educational institution)	
Class (course, specialty, year of admission)	
Contact phone number	
E-mail to send the participant's certificate	
The head/curator of the educational institution	Surname
	Name
	Patronymic name (if any)
Academic degree, academic title (if any)	
Contact phone number	
E-mail	